

We are proud to announce **“A Toast to Exceller”** a benefit for  
**The Exceller Fund** to be held at **WinStar Farm**  
in Versailles, Kentucky on **Monday, October 11, 2010**

Over twelve years ago, a small group of racing fans created **The Exceller Fund** in memory of **Exceller**, a Hall of Fame racing legend who is the only horse in history to defeat two Triple Crown winners (Seattle Slew and Affirmed) in the same race, and whose life ended in a slaughterhouse. **The Exceller Fund’s** mission is simple: **Providing a Future Beyond the Finish Line.** This includes transitioning Thoroughbred racehorses into new careers as well as offering sanctuary for the “Racing Warriors” in need of permanent retirement. **The Exceller Fund** is a 100% volunteer charity organization that has helped hundreds of horses over the past decade.

In honor of **Exceller**, Woodford Reserve will be sponsoring the signature drink, the **“Excellerator”** as guests enjoy cocktails and hors d’oeuvres. We would love nothing more than to include you and/or your company in this special event. Your level of support will be represented by advertising in the program, signage, and/or informational materials you would like displayed at this invitation only gathering. In addition, stakes level sponsors will be recognized on the invitations.

Help us continue our mission by becoming a sponsor for **“A Toast to Exceller”**.

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Yes, I/we, \_\_\_\_\_, would like to be included as a sponsor for **“A Toast to Exceller”**. Please accept my/our pledge to support this **Exceller Fund** event.

\$100 Maiden     \$250 Claimer     \$500 Allowance     \$1000 Handicap  
 \$2000 Grade III Stakes     \$3500 Grade II Stakes     \$5000 Grade I Stakes

For more information please contact us at 859-797-1641 or e-mail: [niki.smith@excellerfund.org](mailto:niki.smith@excellerfund.org)

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Printed Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_



**The Exceller Fund**  
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**Lexington, KY 40544**  
[www.excellerfund.org](http://www.excellerfund.org)

*Providing a Future Beyond the Finish Line*