



The Exceller Fund Announces Big Winner!

Members of The Exceller Fund, a 501(c)3 charity organization, give a minimum monthly donation of \$15 to go toward the care of retired racehorses.

“Our organization would cease to exist without our members,” says Nicole Smith, Volunteer Executive Director of The Exceller Fund. “They are an essential part of our program. We were started by a group of racing fans and their support is invaluable to us.”

For every 15 members who sign up for a minimum of \$15/month, one horse can be cared for. The idea behind The Exceller Fund is that everyone giving just a little goes a long way to do a lot.

The Exceller Fund recently ran a membership drive featuring a drawing for 10% honorary ownership in Great Cross, a Kitten’s Joy filly, to boost its membership. This entitles the winner to 10% earnings for the first 6 months of her racing career (without the associated expense), access to the barn, paddock, owner’s box, and (hopefully) the Winner’s Circle! This promotion has been made possible by The Exceller Fund’s board member, Gary Contessa and Contessa Racing. The drawing was held on October 2nd and it was announced that member Holly Walker was the lucky winner!



GREAT CROSS

Kitten’s Joy x Spirit Line by Indian Charlie

Great Cross is entered to run her first race at Belmont Park in the 7th race today, Friday, October 04, 2013.

Winning member, Holly Walker, was beyond thrilled when she received the big news and had this to say, "Oh how exciting! I can't wait to watch every one of her races. I've always dreamed of owning a racehorse, but never figured I'd get to own even one millionth of one and now this has happened! These things don't happen to me. I never win anything! It really is a dream come true for me and to be involved with Gary Contessa...wow!"

Describing Walker as a racing fan would be an understatement as she can be found at the track just about every weekend. Smith spent an hour learning about Walker’s track experiences and just how big of a fan she really is; including the several times she has watched Exceller run in CA.

“Holly also shared her lifelong dream of visiting New York City and Belmont Park with me,” Smith said, “How fabulous it would be if she could visit while Great Cross is running! Now that she’s retired, I really hope she can make it happen.”

You can bet that Walker will be at the track this weekend with her Exceller Fund t-shirt on spreading the news of her good fortune with everyone she can get to listen.

“The Exceller Fund can't wait to share in this experience with her and the rest of our members over the course of the next six months as we cheer on Great Cross together!” Smith said excitedly.